



[cproppe.squarespace.com](http://cproppe.squarespace.com)

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San Francisco, CA

## Summary

Creative team player with a passion for writing, research and helping others. 15+ years on corporate, agency and non-profit teams. Background in Software, Arts, Retail, Organic Foods, Tech.

## Skills

- **UX:** 2 years Sketch, InVision, wireframes, prototyping, persona creation, research, interviews, surveys
- **Graphics:** 15+ years print & digital graphics that adhere to corporate style guides and brand
- **Production Art:** 6+ years Mechanicals, production art for CPG food and retail, mockups/comps
- **Adobe:** 15+ years Creative Suite, Photoshop, Illustrator, InDesign, Acrobat, Spark, Animate and apps
- **Other Software:** Salesforce CRM, Keynote, Powerpoint, Pages, Excel, Google Slides & Spreadsheets
- **Digital Photography:** 10+ years Licensed art and photos, basic event photography & video editing
- **Blog and web maintenance:** HTML, Joomla 1.5 -1.6, CMS updates, Dreamweaver, Wordpress
- **Social Media Support:** Production Art, Banners, Ads, Photography, GIF creation, video editing

## Experience

### Brand Production Designer, Salesforce Trailhead Ranger | 2011 – 2020

2018 - 2020

- **Salesforce.org** | Technical graphics for Salesforce.org Doc. Team. > [View Salesforce Trailhead Ranger ID](#)
- **Gymboree, Inc.** | San Francisco, CA | Optimized print production mechanicals & packaging on 4 brands
- **Stapleton School of the Performing Arts** | San Anselmo | Production on collateral & annual 50 pg book
- **Precita Eyes Muralists** | San Francisco | Production for t-shirt designs, event collateral & mural painting

2017

- **BarkBox, Inc.** | Streamlined packaging production on mechanicals; two product lines for Target
- **Firewood Marketing, Inc.** | Assembled Responsive Email Designs in Sketch & Photoshop
- **Stapleton School of the Performing Arts** | Graphic Design for annual marketing book
- **Clif Bar** | Emeryville | Packaging Production; mockups/comps & promotional pop-up card

2016

- **Good Earth Natural Foods** | Mill Valley | Graphic Design for web, email, social media and print
- **Williams Sonoma Brand Packaging** | SF | Print Production mechanicals, Sweet & Savory Foods

2015

- **Williams Sonoma Brand Packaging** | Print Production mechanicals, Sweet & Savory Foods
- **DDW** | Packaging Production for Samsung, Pitch Decks, Keynote & Powerpoint Presentations
- **Annie's, Inc.** | Berkeley | Packaging Production on Bags, Boxes, Sell Sheets and Ad Banners

2011 - 2014

- **Amy's Kitchen** | Petaluma | Packaging Production on food boxes, cans, labels and collateral design
- **Nutiva** | Pt. Richmond | Packaging Production on Brand Redesign, t-shirt and other digital art
- **Sheppard Partners** | San Anselmo | Graphic Design for workbooks, POP and business collateral
- **Pearson Education** | Mill Valley | Production Design in Photoshop and Illustrator for iPad app
- **Art Works Downtown** | San Rafael | Graphic Designer | Exhibit Design, Print, Web & Social Media

## Education

**General Assembly** | San Francisco 2017 | UX Design Certificate

**Academy of Art** | San Francisco 2014 | Advanced Packaging Design II w/Sustainability

**CalArts** | Valencia 1992 -1995 | MFA student, Experimental Animation

**RISD** | Providence, Rhode Island 1988 | Illustration (semester in Illustration)

**Colby College** | Waterville, Maine 1990 | BA 1990: Studio Art, Minor: Biology